

BRAND ON A PAGE

For: Centacc
Year: 2026

LOGOS

Our logos are the primary identifiers of our brand. Laid out here are the different variations of our logo. These are displayed in their primary colour combinations but are able to be utilised in a variety of our brand colours.



PRIMARY LOGO



SECONDARY LOGO



LOGO MARK

COLOURS

Our colours are the next primary factor in our identity. Whenever colour codes or references are needed, the proper elements are listed below. Colour pairings are implemented here as well to ensure adherence to proper colour combinations.

Fog Of War
CMYK: 75 / 65 / 60 / 80
RGB: 20 / 24 / 27
HEX: #142237

Stunning Sapphire
CMYK: 47 / 55 / 46 / 32
RGB: 108 / 101 / 32
HEX: #175984

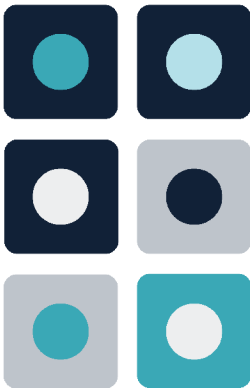
Aquatic Cool
CMYK: 32 / 32 / 35 / 11
RGB: 161 / 150 / 143
HEX: #3ea8b6

Across The Bay
CMYK: 18 / 57 / 62 / 6
RGB: 195 / 123 / 96
HEX: #b3e1e8

Blue To You
CMYK: 2 / 2 / 3 / 0
RGB: 246 / 244 / 242
HEX: #bfc4ca

Frosted Whisper
HEX: #edeeef
RGB: 237 / 238 / 239
CMYK: 1 / 0 / 0 / 6

PAIRINGS



TYPE

The last aspect of quick reference is our typography. The fonts used in our identity are intentional and are key in maintaining a consistent and strong visual brand identity. Find the names and characteristics of our fonts below.

HEADING EXAMPLE

Eras (Marketing only)

HEADING EXAMPLE

Montserrat Bold 14pt

SUBHEADING EXAMPLE

Montserrat Medium 12pt

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Montserrat Regular 11pt